

VILLAGE OF GLENCOE  
GOLF ADVISORY COMMITTEE  
Meeting Minutes  
January 30, 2017

1. CALL TO ORDER AND ROLL CALL

The Golf Advisory Committee was called to order at 7:00 p.m. at Village Hall. The following members were present:

Dale Thomas, Chairman  
Eva Levy  
Jim Hirsch

Committee members Ron Schmidt and Scott Shore were absent.  
Matt Radde, head golf professional, was also in attendance.

2. APPROVAL OF THE 2016 DECEMBER MINUTES

The December Golf Advisory Committee meeting minutes were approved as submitted.

3. MANAGERS MONTHLY REPORT

- Stella informed the committee that Mitch Melamed has fulfilled his maximum terms on the Golf Advisory Board and thanked Mitch for his service. The Village President is currently interviewing potential candidates for his replacement and we should have a new member in place by the April meeting.
- The course and range closed for the season in December with no rounds being played. Last year the weather permitted the course to remain open and there were 400 rounds played.
- The old irrigation pumps were removed and inspected. The inspection showed the pumps are not able to be rebuilt and must be totally replaced. The project will still be under budget with the modification to the new pumps.
- Seven loads of logs were removed from the dump which frees up space for brush and debris from the course.
- Staff is currently researching a new point of sale provider. A new system is expected to be in place by mid-April.
- A question was asked on the status of the willow trees on #17 tee. Stella replied that the Botanic Garden is currently building a new building adjacent to our property in that location. She is unsure of how much room there will be for additional landscaping. It was requested that Stella approach the Botanic Garden to partner with the golf course to remove and replace the willow trees to improve views for both the course and Botanic Garden.
- Eva asked how the staff can draw additional golfers from Sunset Valley being closed. Stella answered that staff is targeting Highland Park in local

papers with print advertising and there have been increases in senior membership sales and permanent tee time sales from that area.

- Lalo De la Garza, assistant superintendent, will be retiring in April. Stella and Dave Arden are currently interviewing potential replacements, but the pool of qualified candidates is small.

4. 2016 BUDGET PREVIEW: RATES, COMPETITION AND ROUNDS

- Matt Radde presented the 2017 Rates, Competition, and Rounds to the committee.
- Local courses continue to duplicate our Senior Membership program and are also trending towards earlier discounted times and heavily utilizing third party resellers.
- A question was asked regarding how many of our senior members are from the city. Stella answered that most of the seniors are from the surrounding suburbs but many of our younger weekend customers are from the city.
- The driving range business has increased steadily. The range rates have not increased in 10 years. Staff recommended a \$1.00 increase to bucket prices and \$5.00 increase to range memberships.
- Staff proposed an increase to weekday prime time, weekend prime time, and weekend senior rates by \$1.00.
- A motion was made by Jim Hirsch that committee approve the proposed rates for 2017, Eva Levy seconded the motion. The proposed rates were then unanimously approved.

5. OTHER BUSINESS

There will be no February meeting. The next meeting will be held on March 13<sup>th</sup>, 2017.

6. PUBLIC COMMENT TIME

- None.

7. CLOSED SESSION

8. ADJOURNMENT

- There being no further business for discussion, the meeting was adjourned at 8:31 p.m.